



WE CARE 4 BLACK.

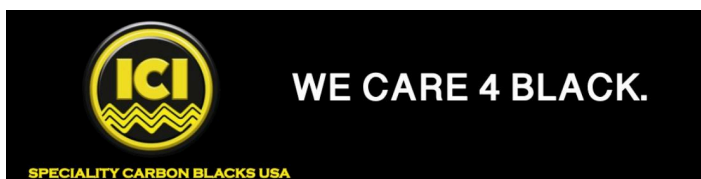
SPECIALITY CARBON BLACKS USA

GUIDELINE FORMULATIONS

The table below summarizes typical recommended dosage of ICI carbon black grades with dispersing agents compared to competitor grades for three target coating applications:

Type of Paint	Applications	Typical Dosage (ICI Carbon Black)	Typical Dosage (Competitor Carbon Black)	Dispersing Agents
Polyurethane paint	Automotive coatings	1.5% of Auto Coat 73.24% Cost Savings	1.5% of FW200	0.6% of Borchhi 0451 or 0.8% of BYK 163
Epoxy paint	Industrial coatings	2% of Jet Coat 79.80% Cost Savings	2.2% of FW200	2% of Brochi 0451

Alkyd paint	General purpose paints	1% of Coat G 12% Cost Savings	2.5% of N220	0.3% of Soy lecithin or BYK Anti-Terra
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ICI Specialty Carbon Black USA
Texas, United States of America - 75208
www.icicarbon.com