

READY TO TRIAL?

- Request guideline formulations and dispersion best practices
- Get benchmark samples
- Compare vs your current black



We Care 4 Black

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ICI Specialty Carbon Blacks USA

SPECIALTY BLACKS



www.icicarbon.com



Company Overview

- Headquartered in the USA. Operating in India since 1972.
- Specialty carbon blacks for Automotive, industrial & architectural coatings.
- Strong Research & Development focus, funded research for MIT's "blackest black" Carbon Nano Tubes.

Why ICI is different

Inspired by MIT research on the "blackest black" material to date—carbon-nanotube coatings that absorb up to 99.995% of light and appear up to 10× darker than other blacks—ICI applies the same light-absorption principles to engineer specialty carbon blacks to meet ultra-high jetness, high-gloss, UV durability, and superior dispersion coating requirements—optimized for automotive and industrial coatings.

Why Indian Paint Manufacturers Choose ICI

- Deeper jetness and high gloss trusted by paint technologists for appearance-critical coatings.
- Faster dispersion with lower milling energy, proven in real factory conditions.
- Lower total pigment cost per liter with consistent color and gloss, batch after batch.

Speciality Blacks Portfolio

Grade	Jetness M _v	Undertone dM	Recommended Coating Applications
AutoBlack Prime 900	302	14.8	For premium automotive exterior
IndusBlack Pro 800	298	14.6	General industrial paint
Auto Coat	284	10	Automotive exterior, refinish
Jet Coat	288	12	Premium decorative
Coat G	248	9	Industrial + automotive general finishes
Coat M	248	8	Matt, powder, architectural

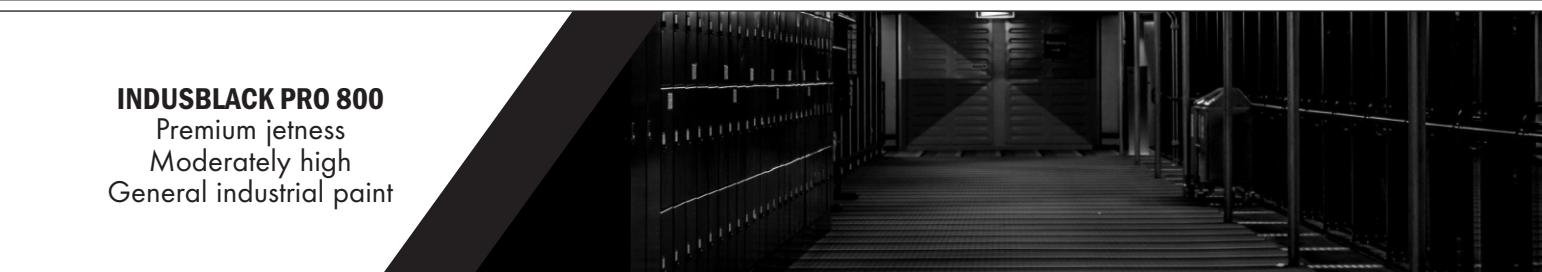
Premium Jetness and Gloss—With Lower Total Pigment Cost

Jetness / Gloss Performance Lowest To Highest →

COAT M → COAT G → JET COAT → AUTO COAT → INDUSBLACK PRO 800 → AUTOBLACK PRIME 900



AUTOBLACK PRIME 900
Prime Jetness with softbead technology
Extreme high
for premium automotive exterior



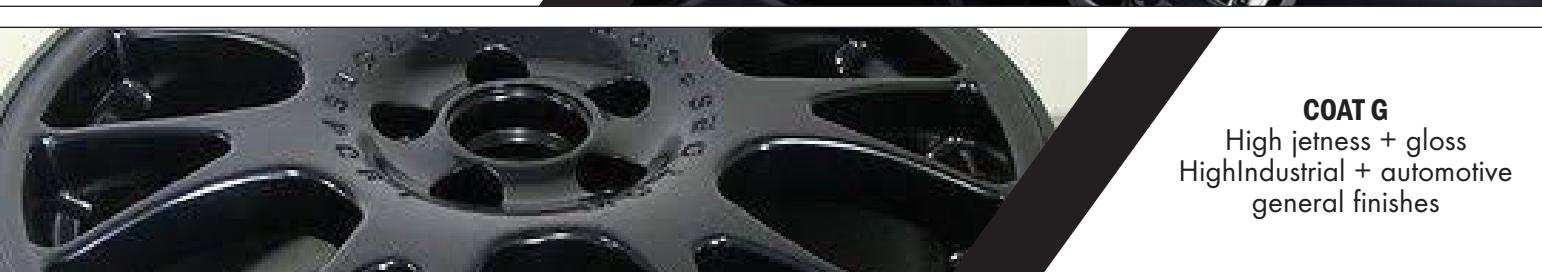
INDUSBLACK PRO 800
Premium jetness
Moderately high
General industrial paint



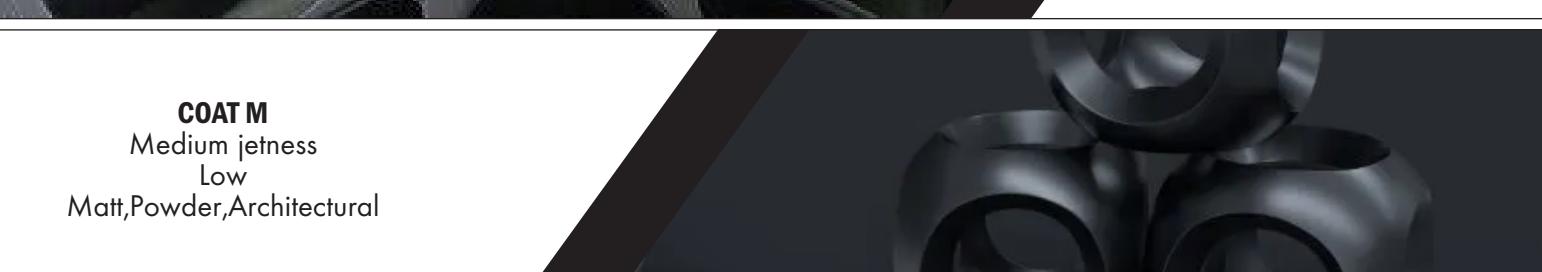
AUTO COAT
Deepest jetness +UV tested
Medium High
Automotive exterior,refinish



JET COAT
Ultra-jet piano black
High
Premium decorative / auto trims



COAT G
High jetness + gloss
High Industrial + automotive
general finishes



COAT M
Medium jetness
Low
Matt,Powder,Architectural

